Joanne's Web

KNITTING AND CROCHET VIDEO TUTORIALS

about us

Joanne's Web is a mother (Joanne) and daughter (Ana) team that bring you knitting and crochet video tutorials: patterns, basics, complete projects, decor, seasonal and fashion projects in video format through YouTube: Joanne's Web

We have grown so much since our start in January 2011 and now have a highly engaged, happy, thriving community.

about our business

Our main platform is YouTube with over with over 128,000 subscribers, a nice growing membership base. We are currently making efforts to grow our Pinterest account (currently 263,000 monthly visitors), and Instagram accounts: (570 followers) and our second most active account is Facebook with 1,570 likes.

statistics

128,000	1,500	570	263,000

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services offered

Video Tutorials: ideal for complete projects using your products and services like yarn, needles, subscription services, tools.

$495

Video Reviews: to review your knitting, crochet or fiber arts product or service.

$375

Video events or promotional / seasonal spots (Please ask for a spacial quote).

Story features: small video snippets for the day on Instagram, Facebook and YouTube ($175)

blog and social

Blog Post Feature

A written blog post feature outlining your product or service and linking back to your sales page.

$245

Newsletter Feature

We'll feature you in our bi-monthly newsletter with more than 1,500 subscribers

$75

Blog and video features include social media blast on our Pinterest, Instagram, Facebook and YouTube channels.

contact details

Phone / Email

210-863-7529 . joannesweb@gmail.com

Website / Social Media

www.joannesweb@gmail.com / @joannesweb or joannes_web